Tomi Salami

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LinkedIn: linkedin.com/in/tomisalami

GitHub: github.com/tomie-s

Portfolio: tomisalami.netlify.app

TECHNICAL SKILLS

- **Experienced:** Ruby on Rails, ReactJS, JS, HTML, CSS, PostgreSQL, Bubble.io, API Integrations
- Exposure: Shopify, Turbo, AWS S3, Redis, Zapier, Webflow, Figma

WORK EXPERIENCE

Freelance | No-code Developer

- Collaborate with stakeholders to gather requirements and design no-code applications such as Bubble, Webflow, Shopify, Zapier, Parabola, and Airtable to address specific business needs
- Develop and maintain a portfolio of no-code projects, including web apps, dashboards, and automated workflows
- Conduct user testing and gathered feedback to make iterative improvements to applications
- Create and manage databases to support data-driven decision-making for clients
- Implement no-code integrations to connect various software systems and streamline data flow

Wavy | Full Stack Developer | Remote

May 2021 - June 2022

December 2015 - May 2021

Oct 2022 - Present

- Built Version 1.0 navigation bar and home page sections for the SaaS platform using HTML, CSS and React. Improved user experience and user retention rates by 80%
- Automated live button display by developing logic that uses specific data attributes using Ruby on Rails and Turbo which improved use of platform for joining live events by 85%
- Created new edit form for existing experiences in PostgreSQL database to allow customer ability to update event information and increased SaaS subscriptions by over \$50,000 in 1 month
- Collaborated with team of 6 including engineers and designers, VP of Product and CTO to build product features and appropriate architecture that supports company vision
- Updated experience marketplace filter tags from Stimulus JS tech stack using Turbo, HTML and JavaScript and improved search through experience catalogue by cutting result load time in half

HSBC | Data & Operations Associate | Toronto, ON

- Organized 100's of customer data set to spot inaccurate or missing data using Excel resulting in a 100% pass rate from audit and compliance reviews for 8 consecutive quarters
- Led technical projects such as migrating customer accounts to new online access platform by reviewing and cleaning up customer data sets resulting in successful migration of all active customers
- Managed creation of process manuals for middle office operation team by curating information from internal and external teams which cut new employee training time by half
- Conducted stakeholder interviews during cross-functional team meetings to produce quarterly business cases for new projects and determine customer centric solutions and recommendations
- Prepared and presented monthly business intelligence reports on Sales trend and account openings for manager and COO using Excel, internal CRM tool and partner database allowing management team to make business decisions

No-Code Developer, AirDev Bootcamp Developer Fast Track, SkillCrush Bootcamp Masters of Management Innovation & Entrepreneurship, Queen's University Bachelors of Business Administration, York University

Jan 2023 March 2021 November 2019 June 2013